



## Altria Named #14 in *CR Magazine's* 100 Best Corporate Citizens of 2019

Richmond, Va. (May 17, 2019) – *Corporate Responsibility Magazine (CR Magazine)* has named Altria Group, Inc (NYSE: MO) to its 20th annual 100 Best Corporate Citizens ranking, recognizing outstanding environmental, social and governance transparency and performance amongst the 1,000 largest U.S. public companies.

This is the ninth consecutive year Altria has been named to this list, and the third consecutive year Altria has been ranked in the top 15 companies.

"We are proud of the progress we are making to drive positive change for our businesses, stakeholders and communities," said Jennifer Hunter, Senior Vice President of Corporate Citizenship. "The credit for this recognition really goes to our talented employees and their dedication to these important efforts."

The 100 Best Corporate Citizens ranking is based on 134 total corporate disclosure and performance factors in seven categories: climate change, employee relations, environment, finance, governance, human rights and stakeholders and society.

To compile this ranking, information is obtained from publicly available resources among Russell 1000 index companies, rather than questionnaires or company submissions. Companies have the option to verify data collected for the ranking at no cost. Research is conducted by ISS-ESG, the responsible investment research arm of Institutional Shareholder Services. There is no fee for companies to be assessed.

"U.S. corporate leadership matters more than ever to drive progress on environmental and social topics like climate change," said Dave Armon, CEO of 3BL Media, which publishes *CR Magazine*. "*CR Magazine* is proud to celebrate 20 years of advancing ESG transparency and performance through the 100 Best Corporate Citizens. Each year, we measure the increasingly competitive progress of brands on ESG topics. Transparency and public commitments make corporate responsibility and sustainability programs stronger. We congratulate those honored on this year's ranking for their commitment to the triple bottom line."

For access to the complete 100 Best Corporate Citizens of 2019 ranking visit: [www.triplepundit.com](http://www.triplepundit.com).

### Altria's Profile

Altria's wholly-owned subsidiaries include Philip Morris USA Inc. (PM USA), U.S. Smokeless Tobacco Company LLC (USSTC), John Middleton Co. (Middleton), Sherman Group Holdings, LLC and its subsidiaries (Nat Sherman), Ste. Michelle Wine Estates Ltd. (Ste. Michelle) and Philip Morris Capital Corporation (PMCC). Altria holds equity investments in Anheuser-Busch InBev SA/NV (AB InBev), JUUL Labs, Inc. (JUUL) and Cronos Group Inc. (Cronos Group).

The brand portfolios of Altria's tobacco operating companies include *Marlboro*®, *Black & Mild*®, *Copenhagen*® and *Skoal*®. Ste. Michelle produces and markets premium wines sold under various labels, including *Chateau Ste. Michelle*®, *Columbia Crest*®, *14 Hands*® and *Stag's Leap Wine Cellars*™, and it imports and markets *Antinori*®, *Champagne Nicolas Feuillatte*™, *Torres*® and *Villa Maria Estate*™ products in the United States. Trademarks and service marks related to Altria referenced in this release are the property of Altria or its subsidiaries or are used with permission.

More information about Altria is available at [altria.com](http://altria.com) and on the Altria Investor app, or follow us on Twitter, Facebook and LinkedIn.

### **About the 100 Best Corporate Citizens Ranking**

The 100 Best Corporate Citizens ranking was first published in 1999 in *Business Ethics Magazine* and has been managed by *CR Magazine* since 2007. To compile the ranking, every company in the Russell 1000 is ranked according to 134 total ESG factors, emphasizing transparency and performance.

### **About Corporate Responsibility (CR) Magazine**

3BL Media produces and publishes *CR Magazine* for CEO interviews, practitioner resources, and our annual ranking of U.S. companies and Responsible CEO of the Year awards. 3BL Media also produces 3BL Forum: Brands Taking Stands, our annual summit where corporate leaders share their ‘why’ and ‘how’ of sustainable business - held Oct. 29-30, 2019, at MGM National Harbor, outside Washington.

### **About 3BL Media**

3BL Media delivers purpose-driven communications for the world’s leading companies. Our unrivaled distribution, leadership and editorial platforms inspire and support global sustainable business, reaching 10+ million change-makers. Learn more [here](#).

### **ALTRIA CONTACT**

Altria Client Services  
Investor Relations  
804-484-8222

Altria Client Services  
Media Relations  
804-484-8897

Source: Altria Group, Inc.

### **3BL MEDIA CONTACT**

Robbie Lock, Executive Director, [rlock@3blmedia.com](mailto:rlock@3blmedia.com) or +1.802.789.8257; or Mary Mazzoni, Managing Editor, [mmazzoni@3blmedia.com](mailto:mmazzoni@3blmedia.com) or +1.802.386.2714, both of 3BL Media.